

Elizabeth Martinson Goodman

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Employment

University of Illinois at Chicago Chicago, IL
Office of Social Science Research/Department of Anthropology

Director, Center for the Recovery and Identification of the Missing 10/2021-present
Clinical Assistant Professor

- Provide leadership, oversight, and strategic direction for the Center. Oversee Center finances.
- Maintain and cultivate relationships with key partners and senior leadership at the University of Illinois, at sponsoring institutions, with the DPAA.
- Initiate development efforts on behalf of the Center
- Oversee operational and personnel functions related to the Center. Hire, supervise, and develop Center staff.
- Establish policies and procedures to ensure efficiency, accuracy, and program oversight of the Center's research activities.
- Provide intellectual and technical review of investigation and recovery team research design; review all research reports before submission. Ensure that Federal, State and Sponsor financial reporting requirements are met.

University of Chicago Chicago, IL
Alumni Relations and Development

Director, Data Governance and Project Management Office 8/2019 to 9/2021

- Managed the Project Management team, business analysts, and the QA/QC lead to manage and drive software acquisition and implementation during a large, multi-project technology program.
- Led Alumni Relations and Development's data governance efforts, including data integrity, data maintenance, data confidentiality, and data privacy.
- Worked closely with Office of Legal Counsel, IT Security, and the Chief Privacy Officer.
- Served on core team for a Salesforce Communities (Experience) implementation.

Director, Data Privacy and Protection 11/2018-8/2019

- Led Alumni Relations and Development's efforts in data privacy. Managed data usage requests.
- Guided colleagues on GDPR and other privacy related laws and served on the University Data Stewardship Council.
- Developed data incident/breach response process.
- Worked closely with IT Security and Office of Legal Counsel.

Director, Prospect Research 2/2014-10/2018

- Managed the Prospect Research team, composed of 12 staff members and up to 5 student workers.
- Managed the budget for the Prospect Research team.
- Managed vendor negotiations and relationships.
- Oversaw research and briefing preparation for the University president, VP for Development, and deans.

- Oversaw highly successful prospect identification program for the University.
- Won an internal grant for a program to prequalify unengaged alumni.

Associate Director, Leadership Giving

12/2012-2/2014

- Coordinated leadership-level solicitation strategies with relationship managers from across the University.
- Supervised a team of staff and students to achieve fundraising, cultivation, and stewardship goals.
- Managed and implemented all elements of stewardship and solicitation mailings, including complex segmentation.
- Acted as front-line point of contact and liaison for leadership donors

Assistant Director, Chicago Society

12/2011-12/2012

- Oversaw the Chicago Society, the University's recognition society for donors who give \$2,500 or more annually to the University. Served as front-line point of contact for donors and liaison to the University regarding gift information.
- Provided data and designed the process for the Provost's Initiative for Annual Fund (an initiative to double annual fund donations by 2017).
- Developed all Chicago Society solicitation and stewardship materials and managed all aspects of their deployment.
- Developed reports to identify major- and principal-gift suspects from leadership pool.

University of Illinois Chicago

Chicago, IL

Department of Anthropology

Adjunct Assistant Professor

1/2012-5/2012

- Taught a graduate seminar on battlefield archaeology.

National Museum of Health and Medicine-Chicago

Chicago, IL

Fundraising Consultant

1/2011-11/2011

- Formulated fundraising strategy and established donor database.
- Wrote and deployed museum communications.
- Conducted prospect research.
- Planned a major fundraising event.

Central Identification Laboratory-Hawaii/

Honolulu, HI

Joint POW/MIA Accounting Command

Forensic Anthropologist/Laboratory Manager/ORISE Post-doctoral Fellow 5/2003-12/2006

- As laboratory manager, oversaw mission, analytical, and personnel-related issues for 30+ anthropologists and support staff.
- Served as recovery leader for overseas search and recovery missions for U.S. service members and civilians. Administered organizational, scientific, investigative, and personnel-related issues for recoveries. Worked under tight, inflexible deadlines. Frequently interfaced with foreign government officials and US ambassadors and other embassy staff.
- Represented 400+-person command and world's largest forensic anthropology laboratory for JPAC Public Affairs Office. Communicated command mission and operations to families of missing, VIPs, and media.
- Managed teams of over 100 servicemembers and foreign nationals.
- Trained service members in archaeological and investigative field methods.
- Conducted trace evidence and skeletal analysis, wrote, peer reviewed, and edited analytical reports to effect identifications, and conducted final editorial review of identification packets.

University of Alaska Fairbanks, AK
Office of the Vice President for Research

Research Coordinator 10/2002-3/2003

- Acted as liaison between the University of Alaska system and outside agencies.
- Represented the University of Alaska Vice President for Research at conferences.
- Assisted in drafting and edited the state of Alaska research and development plan.
- Initiated planning of a large, international research symposium.
- Maintained knowledge of current research projects, researchers, and grants.

Statewide Budget and Institutional Research

Research Associate 5/2002-10/2002

- Provided data and analysis to executive management to aid in strategic planning for the University of Alaska.
- Acted as liaison between system administrators and individual college administrators regarding research projects and grants.
- Oversaw development of proposal and grants reporting.
- Trained individuals involved in grant administration in data standards.
- Wrote SQL and SAS code to query university databases regarding grants and research.

Research Technician 10/2001-4/2002

- Provided analysis and external information to advise and assist the President and executive management in developing strategic planning for the University of Alaska.
- Wrote SQL code to query university databases.
- Developed concise reports for a variety of stakeholders' *ad hoc* data requests.

Central Texas College Killeen, TX
Anthropology Instructor 1/2005-3/2005

- Taught introductory anthropology to deployed U.S. service members.

University of New Mexico Albuquerque, NM
Department of Anthropology

Teaching Assistant 1/1998-5/1998

- Archaeological Methods, Dr. Ann Ramenofsky

Archaeologist 8/1998

- Excavation of a colonial period Spanish settlement, Comanche Springs, New Mexico with Dr. Ann Ramenofsky

Teaching Assistant 8/1997-12/1997

- Archaeological Methods, Dr. Patty Crown

Teaching Assistant 1/1997-5/1997

- Advanced Statistics, Dr. Robert Leonard

Teaching Assistant 8/1996-12/1996

- Statistics, Dr. Robert Leonard

Research Assistant 8/1995-5/1996

- Analysis and curation of chipped stone and ground stone collection for Archaic bison kill site and a Folsom site, with Dr. Bruce Huckell

Center for American Archaeology Beardstown, IL
Crew Boss 7/1997-8/1997

- Ran a field crew charged with recovering human remains from a historic cemetery site and various sites to which back dirt from the cemetery was distributed.

- SWCA, Inc.** Tucson, AZ
 • *Field Crew and Laboratory Analyst* 9/1994-12/1994
 • Pedestrian survey of 12,000 acres, laboratory analysis, report preparation.

- Desert Archaeology** Tucson, AZ
Archaeologist/Laboratory Analyst 3/1994-8/1995
 • Excavation of Middle Archaic, Hohokam, and Salado sites in the Tonto Basin, Arizona;
 • Excavation of Early Agricultural, Hohokam, and historical sites in Tucson, Arizona.
 • Excavation of a historical hotel site in Naco, Arizona.
 • Laboratory analysis of historical artifacts

- United States Forest Service, Fremont National Forest** Lakeview, OR
Archaeological Technician 7/1993-11/93
 • Designed and executed pedestrian surveys, prepared reports, and completed clearance processes.

Education

- PhD Anthropology, with distinction, University of New Mexico 2002
- MA Anthropology, University of New Mexico 1997
- BA Anthropology, *cum laude*, with distinction, University of Washington 1993

Additional Training

- OSAP 2022
- DPAA Partner Field Orientation 2022
- Business Analyst Training 2021
- Executive Program for Emerging Leaders, Booth School of Business, University of Chicago 2016
- Managers' Training Course, University of Chicago 2014
- Summer Institute for Educational Fundraising, CASE 2013
- FBI Crime Lab Managers' Symposium, Lansing, MI 2005
- SAS Basic Programming Workshop 2002
- SQL programming 2001-2003

Honors and Awards

- Joint Civilian Service Achievement Award, JPAC 2006
- Commendation from Det 3 commander, JPAC 2005
- Nominee for outstanding dissertation, University of New Mexico 2002
- Latin American and Iberian Institute Fellowship, University of New Mexico 1999-2001
- Latin Am and Iberian Institute Field Research Grant, University of New Mexico 1998
- Associated Graduate Student Union Research Grant, University of New Mexico 1998
- Anthropology Department Travel Grant, University of New Mexico 1998
- Latin American and Iberian Institute Field Research Grant, University of New Mexico 1996
- Associated Graduate Student Union Research Grant, University of New Mexico 1996
- Anthropology Department Travel Grant, University of New Mexico 1995
- Binford Graduate Fellowship, University of New Mexico 1995-1998
- Phi Beta Kappa, University of Washington 1993
- Golden Key National Honor Society, University of Washington 1993

- Honors Program, University of Washington

1992-1993

Papers, Publications, and Presentations

- 2021 *Alumni and Friends: UChicago's Application of Experience Cloud*. Salesforce Dream Force.
- 2021 *Alumni and Friends: UChicago's Application of Experience Cloud*. Salesforce Higher Ed Summit.
- 2020 *Virtual Ask the Ethicist Live*. Apra webinar.
- 2020 *Advancing Ethics and Compliance* Apra, Association of Advancement Services Professionals, and Association of Donor Relations Professionals joint webinar.
- 2020 *Ideas for Framing Ethics Discussions in Your Shop*. Apra Bytes video.
- 2019 *It's Been a Year: Lessons in Implementation and Compliance with GDPR*, with Karly Koshman. Apra webinar.
- 2019 *Help! These Acronyms are Killing Me: Data Privacy, Protection, and Governance*, with Lori Hood Lawson. Association for Advancement Services Professionals Summit.
- 2018 *Social Media and Fundraising: Best Practices*. Association of Fundraising Professionals Conference.
- 2018 *Political Climate Impact on Prospect Development*: with Sarah Johnson Great Lakes Prospect Development Forum.
- 2018 Pre-forum Moderator, Opening and Closing Remarks. Great Lakes Prospect Development Forum.
- 2017 *Transitioning from Affiliation-based to Interest-based Fundraising*. CASE V Conference.
- 2017 *Scaling up Interest-Based Fundraising* with John McBride. Apra Prospect Development.
- 2006 Women's History Month Speaker, Marine Corps Base Hawaii.
- 2004 *Pinworms and the Pathoecology of Porotic Hyperostosis: Challenging El-Najjar's maize-dependency hypothesis with coprolite data*. Paper presented at the 69th meetings of the Society for American Archaeology. Montreal, Quebec, Canada.
- 2003 Pathoecology of Chiribaya Parasitism. With Reinhard, Karl J. and Jane E. Buikstra *Memorias do Instituto Oswaldo Cruz* 98(Supple 1):195-205.
- 2002 *Proposed Natural Gas Pipeline Right-of-Way Survey*. Northern Land Use Research, Fairbanks, Alaska.
- 2002 *Assessing the Anemia Arguments: Does iron-deficiency anemia really cause all of the porotic hyperostosis we see?* Paper presented at the 67th meetings of the Society for American Archaeology. Denver, CO.
- 2000 *Mortuary Features as Ethnic Identifiers: A case study of the Chiribaya of the Osmore drainage, Peru*. Paper presented at the 65th meetings of the Society for American Archaeology, Philadelphia, PA.
- 1998 Invited lecturer in bioarchaeology, Museo de Algarrobal, Ilo, Peru.

Volunteer Activities

Independent

Forensic Anthropology Consultant

Oak Park, IL
8/2012-9/2021

- Consult with federal and local law enforcement agencies on human remains recovery and provide training on archaeological concepts and methods.

Oak Park Education Foundation Science Alliance

Oak Park, IL

Resident Scientist

2018-2021

- Educate primary school students on the basics of archaeology.

Apra

Board of Directors

Diversity, Equity, and Inclusion Committee Liaison

Governance Committee

Ethics and Compliance Committee Chair

Ethics and Compliance Committee

Awards Committee

Chicago, IL

2021-present

2021-present

2021-present

2019-2020

2017-2021

2016-2017

Great Lakes Prospect Development Forum

Member, Planning Committee

Chair, Research Pre-Forum

Ann Arbor, MI

2016-2018

2017-2018

Museo de Algarrobal

Archaeologist

- Rescue excavation of burials in vicinity of Algarrobal, Peru.

Algarrobal, Peru

1998

University of Washington

Archaeologist

- Public archaeology project under the direction of Dr. Julie Stein.

Vashon Island, WA

1996